

Decanter WORLD WINE AWARDS



MARKET GUIDE

DWWA MARKET GUIDE

INFO KIT 2025

DWWA Market Guide 2024

HOW *it* WORKS



1

REGISTER YOUR DWWA 2025 AWARDED WINE

You've won a medal! This is the best opportunity to have your awarded wines included in a Decanter-recommended guide and showcased to a network of UK buyers and decision-makers.

2

REACH THE RIGHT AUDIENCE

Decanter will distribute DWWA Market Guide to its network of leading UK buyers, importers and distributors in the UK as the go-to source for top-rated wines looking for representation.

3

FAST-TRACK CONVERSATIONS

Buyers will receive key information including pricing, production volumes, certifications, tasting notes and more to make informed purchasing decisions.

4

LET THE BUYERS REACH OUT

If your wine fits a buyer's portfolio, they'll reach out to you directly — opening the door to real conversations and potential listings in the UK's most respected trade networks.

Concerned about price transparency?

Don't worry — the DWWA Market Guide is visible only to trade buyers, not the general public.

WHAT *it* MEANS *for you*



Get your award-winning wines in front of the right buying audience with full transparency that you are looking for representation in the UK market.



Increase your chances of being discovered in the competitive UK market with Decanter's support, recommending your awarded wines to its established UK trade network



Save valuable company time, efforts and costs involved in pitching and approaching potential buyers where the fit with your product and a buyers' portfolio is not aligned.



WHAT BUYERS ARE SAYING

"The DWWA Market Guide is a great tool for discovering new producers and wines. I particularly appreciate the opportunity to understand a winery's export presence and aspirations. This added information helps buyers like me make more informed decisions about potential new additions to our portfolios."

- Rebecca Palmer, Head of Merchant Buying and Associate Director, Corney & Barrow

MEET *your* NEXT POTENTIAL BUYER



ANA JACKSON
(NEE SAPUNGIU) MW
Amathus Drinks



ANDRES ITUARTE
Mandarin Oriental
Mayfair



ANDREW SHAW
Coterie Holdings



ANDY TRAVERS
London Sake



BASTIAN FISCHER
The Good Wine Shop



BEANS BOUGHTON MW
Alliance Wine



BEATRICE BESSI
Chiltern Firehouse



BENEDICT JOHNSON
Ourglass & Partners



BETH WILLARD
Independent
Consultant



BEVERLY TABBROWN MW
Hallgarten & Novum



COLIN THORNE
Vagabond Wines



DAN FARRELL-WRIGHT
Wickhams



DAVID KELLY
Great Wines Direct Ltd



DEAN F PRITCHARD
Gwin Llyn Wines



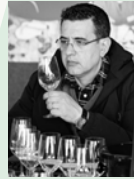
DOMINIQUE VRIGNEAU
Watermill Wines



DROR NATIV MW
Marks & Spencer



DYLAN ROWLANDS
Gwin Dylanwad Wine



ELVIS ZIAKOS
The Cocochine



ERIK SIMONICS
Sunset Hospitality Group



FEDERICO MOCCIA
67 PALL MALL



FREDDIE COBB
Vagabond Wines



JAMIE TONKIN
Old Chapel Cellars



JEREMY LITHGOW MW
Amathus Drinks



JOSEPH ARTHUR
Marks & Spencer



KEITH ISSAC MW
Castelnau Wine Agencies



LAURE PATRY
Wine Source



LUIGI BUONANNO
Berkmann Wine Cellars



MAGGIE MACPHERSON
Jeroboams



MAGS JANJO
MJ Wine Cellars



MARCO IACCARINO
The Berkeley hotel



MATT SMITH
Naked Wines



MATTHEW HORSLEY
The Wine Society



NEIL SOMMERFELT MW
NW Wine Consultancy



NELSON PARI
SWIG



NISH PATEL
Sheffield Wine Co.



PIERRE MANSOUR
The Wine Society



REBECCA PALMER
Corney & Barrow Ltd



REGINE LEE MW
Indigo Wine



RICHARD BALLANTYNE
Noble Grape



ROSTISLAV PETROV
Cru Wine



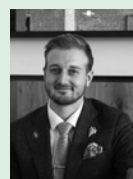
SALVATORE CASTANO
Friarwood



SARAH KNOWLES MW
The Wine Society



SILVIA GARATTI
Robert Rolls Fine wines



STEFAN KOBALD
Core by Clare Smyth



TOM HEMMINGWAY
Highbury Vintners



VANESSA PEARSON
Ocado Retail Ltd



VINCENZO ARNESE
Raffles London at
The OWO



WILL HILL
Novel Wines

SEE ALL BUYERS

DATES & PRICES

18
JUNE

REGISTRATIONS OPEN
Register your DWWA 2025 award-winning wine

17
SEPT

REGISTRATIONS CLOSE

1
OCT

MARKET GUIDE DISTRIBUTED TO UK BUYERS
Decanter circulates DWWA Market Guide, so buyers can engage with you directly about your wine listed and more.

REGISTRATION FEE

£25 per wine listing
(+VAT if applicable)

[LIST MY WINE](#)

