HOW TO USE DEEP-LINKS

Creating a deep-link allows riders to click on some text and be redirected to your event entry page on Equo. First, refer to "How to use the correct links on Facebook" in order to find the correct links for your individual events.

How you insert deep-links into your website depends on what programme you use. Most website editors have an HTML box where you can insert the following coding:

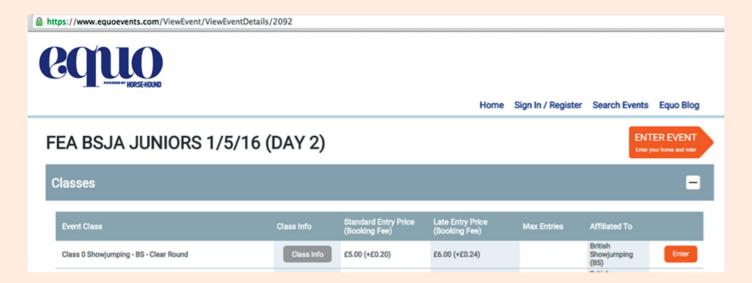
INSERT YOUR TEXT HERE

If you would like help on this please email susanna.anese@timeinc.com It's important to link riders to the exact event, rather than the Equo homepage.

FOR EXAMPLE:

MAY		
Sun	1st	British Showjumping Juniors Show
Tues	3rd	Evening Showjumping Incl. Trailblazers 2017 Qulifiers 5.30pm
Fri	6th	British Showjumping Seniors (2) Clear Round starts 9am Classes start 10am
Sun	8th	Trailblazers Combined Training inc. 2nd ROUND

Clicking 'Sun 1st' should hard-link to:



HOW TO USE DEEP-LINKS

If you want to link to an overview of your upcoming events, for example "To see all of our upcoming events click here" use the following link:

www.equoevents.com/Widget/EventList?organiserId=YOURNUMBERHERE

You need to insert your organiser number where it says "YOURNUMBERHERE". To find this:

- 1. Log out of Equo
- 2. Click search events and type your organiser name under "Organiser"
- 3. Click filter
- 4. When the list appears, click your organiser name



5. On your organiser page find your number in the URL

